

# HIGH STAKES *High Spirits*

AN ANGEL AFFAIR  
PRODUCTION

BENEFITING



SEPTEMBER 6, 2025

RED BERRY ESTATE

856 Gembler Rd, San Antonio, TX 78219

SPONSORSHIP  
OPPORTUNITIES

# A spirited evening awaits...

Each year, ABC of Southwest Texas brings our community together for our annual gala and this year, more than ever, we need your support.

Every day, our team receives phone calls and emails from parents who are overwhelmed, searching for guidance, and hoping we can help their children thrive. The challenges faced by families across our region are growing, and so too is the need for specialized support, especially for children with special needs. At ABC, we remain steadfast in our mission to provide hope, resources, and life-changing services to those who need them most. But we can't do it alone.

This past year, we've seen incredible milestones that reflect both the rising need and our unwavering commitment to meet it.

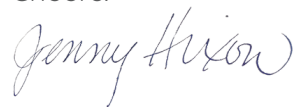
- In partnership with the San Antonio Fire Department, we completely revamped our Safety Toolkit and Parent Safety Training, providing critical tools for families navigating emergencies.
- Our Annual Walk for Autism was our largest yet, drawing over 12,000 participants and featuring more than 75 community partners and resources in a powerful show of support for autism awareness.
- We also served our highest number of families ever through our Bereavement Services, culminating in a moving Butterfly Memorial in March that welcomed over 600 guests. For many of these families, this memorial is the only service their loved one receives—and your support makes that possible.
- In one of our proudest accomplishments, our Case Management program has grown to meet demand so effectively that, for the first time in nearly a decade, we have no waiting list.
- Additionally, to better engage those in the 17-county area we support, each team at ABC has bilingual staff ready to serve.

That's why I'm personally inviting you to be a sponsor for High Stakes & High Spirits (an Angel Affair production), our most anticipated fundraising event of the year. Given the extraordinary challenges we've faced, we felt this year's gala should be just as extraordinary. Fundraisers should be fun—and this one will be unlike any you've attended before.

Expect bold energy, elevated experiences, and memorable moments that celebrate not only our mission but also our incredible supporters—people like you who make our work possible. Your sponsorship will directly impact the children and families we serve while positioning your organization as a champion for inclusion, compassion, and real change.

I would love to speak with you personally about how you can be part of this unforgettable evening and help us meet the growing demand for our services. Thank you for believing in the children of Southwest Texas. We hope you'll join us for a night of High Stakes & High Spirits.

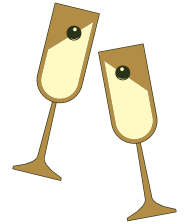
Cheers!



Chief Executive Officer  
ABC of Southwest Texas



# Where glamour meets giving.



## All Sponsorships Include:

- Access to our exclusive Gatsby Casino Room with Chips for Change bundle
  - \$20K & \$10K sponsors enjoy early VIP access at 6 PM
  - \$6k, \$5K, & \$3K sponsors enter after the main gala program
- Raffle tickets
- Name/Logo placed on event signage and marketing materials, both print and digital including but not limited to;
  - Event program, social media, and website

## The Gatsby: \$20,000 (1 available)

*The pinnacle of prestige. As our title sponsor, you're not just attending the party—you're hosting it.*

- Title sponsor of High Stakes & High Spirits
  - Includes sponsorship of the Gatsby Casino Room
- Reserved table for 10, and premium access to;
  - Early access to the Gatsby Casino Room - that's right, its named after you. Be the first to pick your winning table! (includes Chips for Change bundle)
  - Whispers on the Water - boat ride under the moonlight (includes 10 tickets)
  - Fortune Telling Tent (includes 5 tickets)
- Stage signage
- Logo placement in ongoing slideshow at event
- Two (2) dedicated social media posts
- Logo placement in our digital newsletter
- Full page ad in event program (5.5x8.5) with your choice of placement
- Emcee recognition during event

## Roaring Royalty: \$10,000

*High society style with heart. This sponsor level is all shimmer and substance.*

- Reserved table for 10
  - Early access to the Gatsby Casino Room (includes chip bundle)
  - Whispers on the Water - boat ride under the moonlight (includes 10 tickets)
  - Fortune Telling Tent (includes 5 tickets)
- Stage signage
- One (1) dedicated social media post
- Logo placement in our digital newsletter
- Half-page ad in event program
- Emcee recognition during event

## Gilded Hearts: \$5,000

*Donors with daring hearts of gold.*

- Reserved table for 10
- 5 VIP ABC swag bags with branded items
- 1 complimentary mini bottle of champagne to celebrate
- Quarter-page ad in event program

## Deco Dream Maker - \$3,000

*Helping children to have brighter futures.*

- Reserved seats for 4
- 2 VIP ABC swag bags with branded items
- 1 complimentary mini bottle of champagne to celebrate



# Chips for Change...

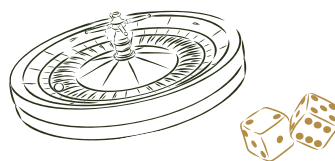
*Play for more than fun—play for impact.*

**\$125 pre-event | \$150 at the door**

These special casino chips won't hold monetary value but will be your way to vote for a bold program dream idea. The idea with the most chip votes will be brought to life—with your help! All chip purchases go directly toward funding the winning program idea.

**Want to amplify the magic? Be the Match Maker.**

We're seeking a generous Match Sponsor—someone who will match (and exceed) the total funds raised from chip sales to ensure the dream idea doesn't just launch—it thrives.



## Sponsor the magic behind the moments.

*From roulette tables to crystal ball predictions—bring the glam to life, one unforgettable experience at a time.*

Ready to make a scene in the best way possible? As an experiential sponsor, your brand becomes part of the magic—whether it's through the thrill of the casino tables, a glimpse into the future with our mysterious fortune teller, or a moonlit escape on the water. These aren't just activations—they're moments to remember.

### Experiential Sponsorships - \$6,000

- Gatsby Casino Room: Ante Up for Impact - included in Title Sponsorship
- Fortune of Philanthropy: Fortune Teller Tent
- Whispers on the Water: Moonlight Boat Rides
- Getaway Car: Photo Booth Featuring a Vintage 20's Vehicle

All Experiential Sponsorships receive the following benefits:

- Reserved table for 10
- Logo placed at the entrance to the area, as well as on event signage and marketing materials, both print and digital including but not limited to:
  - Logo placement on area signage
  - Social Media
  - Digital newsletter
  - Website
  - Quarter-page ad in event program



### Our 2025 Honoree

Howie Nestle, Fiesta on French



Howie Nestle has spent 4 decades creating an extraordinary life by serving through non-profit leadership and philanthropy in his position as Founder and President of San Antonio-based Sharkmatic Advertising. Of all his charitable endeavors, Howie is proudest of his legacy of launching and leading the largest annual collection drive for the homeless in San Antonio, called Gotcha Covered, which is now celebrating its 28th year. In the early years of the annual Gotcha Covered collection drive, he donated diapers, baby formula, strollers, car seats and baby blankets to ABC. His tradition of giving has continued with support for our galas, and designating ABC as a recipient of the proceeds from Fiesta On French which Howie serves on as the Duke of Influence.

Howie is a proud father of 3 children. He is fluent in English and Spanish. He graduated from the University of Texas Business School in Austin and has lived and worked in Canada, Central America, Europe, Israel, Mexico, and the United States. In addition to running Sharkmatic, Howie holds leadership positions with numerous non-profit organizations and has donated his time, talents, and collaborated with more than 100 nonprofits.

Interested in becoming a sponsor?

Email [development@abcsa.org](mailto:development@abcsa.org) with the subject 2025 Gala Sponsorship. We look forward to seeing you there!



Scan here to learn  
more about the event  
and our impact.

