



- ANY BABY CAN -

# Walk for Autism

**APRIL 26, 2025**

**8AM-11AM**

**PALO ALTO  
COLLEGE**



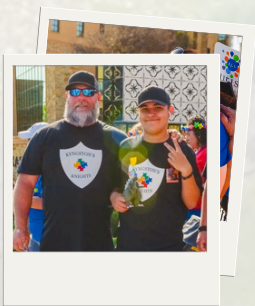
# A WALK. WITH PURPOSE.

**1 in 36 children nationwide  
are diagnosed with autism.**

In Bexar and surrounding counties, over **30,000** individuals are on the Autism spectrum. That means that you or someone you know has a close connection to a child or individual who lives with autism and whose daily lives are challenged by this diagnosis.

Founded in 2003 with 200 participants, the Any Baby Can Walk for Autism has grown into an official Fiesta® event bringing together over **9,000** participants and community partners from San Antonio, Bexar County, and South Texas to provide services and support for families raising individuals on the spectrum. All proceeds stay local to fund critical, one-of-a kind programs at Any Baby Can of San Antonio.

April is National Autism Awareness Month. The 21st Annual Walk for Autism will be held **Saturday, April 26, 2025**. We hope you'll join us!



**SINCE I HAVE AUTISM, I THOUGHT I WAS DIFFERENT.  
ANY BABY CAN HAS SHOWN ME THAT I'M NOT  
DIFFERENT, *WE'RE ALL THE SAME.***

KYNGSTON, WALK FOR AUTISM PARTICIPANT, AGE 16



**2025 Walk for Autism**

**[anybabycansa.org](http://anybabycansa.org)**

# A WALK WORTH WATCHING!

## THE WALK FOR AUTISM WAS FEATURED IN:

KSAT - full series of stories that ran the duration of the month

KENS  
FOX  
WOAI



KSAT.COM  
San Antonio nonprofit Any Baby Can gets ready for annual Walk for Autism  
Since 1982 a local nonprofit has been providing guidance for families of children and youth...



KSAT.COM  
SAPD cadets learn how to respond to incidents involving people with autism  
San Antonio nonprofits have teamed up to create a training program to help San Antonio p...



KSAT.COM  
San Antonio mother creates safety toolkit for parents of children with autism  
Abby Ekmark created the toolkit in honor of her son, Rudy Alejos.



KSAT.COM  
Watch KSAT Community town hall as Walk for Autism celebrates 20 Years  
Advocate and show your support for the autism community at Walk for Autism San Anton...



YOUTUBE.COM  
Fiesta Fiesta preview: Thursday marks first day of Fiesta  
Thursday, April 18 marks the first day of Fiesta, meaning some big events are already in st...



FOXSAANTONIO.COM  
'Any Baby Can' aims to raise autism awareness at San Antonio's Fiesta  
SAN ANTONIO - Fiesta is here and while there are tons of events - one is looking to raise a...

## THE WALK WAS ALSO FEATURED PROMINENTLY ON OVER 40 LOCAL COMMUNITY, VOLUNTEER, AND INFLUENCER CALENDARS.

### LET'S BE FRIENDS! LIKE & FOLLOW US!



Average monthly individual reach during event month = ~25,000  
Average impressions during event month = ~75,000

2025 Walk for Autism

THANK YOU TO OUR AREA SPONSORS

SATURDAY, APRIL 20TH  
PALO ALTO COLLEGE  
8AM - 11AM

Register to walk at [anybabycansa.org](http://anybabycansa.org)

Our first #walkforautism is a week away!! 🥳🥳  
Thank you to our friends [Ageless Living Home Health](http://Ageless Living Home Health) for their support of both our New Braunfels and San Antonio walks!! Be sure to catch them, and of course, Alfie while you're there! Registration for both walks can be found on our website, [anybabycansa.org](http://anybabycansa.org). #anybabycan

Catch Alfie & Ageless Living at both the New Braunfels and San Antonio Walks for Autism!

0:04 / 1:38

[anybabycansa.org](http://anybabycansa.org)

# SHOW YOUR SUPPORT.

## TITLE SPONSORSHIP

\$35,000 - ONE AVAILABLE

- Name/Logo included in event logo lockup. Branded logo will be visible on all pre-event and event;
  - Signage, including prominent placement on stage
  - Print collateral
  - Digital collateral (website, social posts, newsletters)
  - Walk for Autism shirts/volunteer shirts
  - Swag bags
- Title sponsorship included in press release and media advisories
- Two dedicated, partnered social media posts
- Logo placement at stop/start line and water stop
- 20x20 tented activation space at the event
- On-stage recognition at event
  - Opportunity to speak at Walk Welcome
- Opportunity to serve as Grand Marshall the Walk (lead the walk) with branded banner
- 10 VIP parking and VIP area passes day of event

**SOLD**

2025 Walk for Autism

[anybabycansa.org](http://anybabycansa.org)





# SHOW YOUR SUPPORT.

## “YOUR NAME HERE” RESOURCE FAIR

\$25,000

- Naming rights with logo displayed prominently on signage at the most trafficked area of the Walk
- Signage, including prominent placement on stage
- Logo on all event t-shirts
- Logo on website
- Linked logo on all weekly newsletter e-blasts
- One dedicated, partnered social media post
- 10x20 tented activation space prominently placed at the walk
- On-stage recognition at event
- Opportunity to place branded collateral in all swag bags
- 5 VIP parking and VIP area passes day of event

### **ABOUT THE RESOURCE FAIR:**

The Walk Resource Fair is one-of-a-kind and connects in one spot approximately 100 community resources, businesses, organizations, and vendors providing information, giveaways, and activities for our families. Also included in our Resource Fair are resources for adults on the the spectrum.

**2025 Walk for Autism**

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### MISSION MERCADO

The Mission Mercado is a unique marketplace that provides families with exclusive autism swag and products that support and celebrate the autism community while promoting inclusivity and awareness.



### SENSORY ZONE:

A big event can be overwhelming for individuals on the spectrum. The Sensory Zone provides a quiet, yet fun, area for children to comfortably play slightly away from large crowds.



### FAMILY FUN:

It wouldn't be a Fiesta event without music, food (trucks), and a stage with family-friendly entertainment! Adjacent to the Resource Fair, this popular zone is perfect for kids of all ages!



### VIP VILLAGE:

The VIP Village area celebrates top fundraisers who fundraise \$1.5k or more. Participants enjoy an exclusive experience with breakfast, activities, and more!

## SHOW YOUR SUPPORT.

### ADDITIONAL NAMING OPPORTUNITIES

\$15,000 - FIVE AVAILABLE

- Naming rights with logo displayed prominently at one of the "areas" of the event, listed below;
  - (Your Name Here) Mission Mercado
  - (Your Name Here) Sensory Zone
  - (Your Name Here) Family Fun Zone
  - ~~(Your Name Here) Rudy's Playground~~ **SOLD**
  - (Your Name Here) VIP Village
- Signage, including prominent placement on stage
- Logo on all event t-shirts
- Logo on website
- Linked logo on all weekly newsletter e-blasts
- One dedicated, partnered social media post
- 10x20 tented activation space prominently placed at the walk
- On-stage recognition at event
- Opportunity to place branded collateral in all swag bags
- 5 VIP parking and VIP area passes day of event

2025 Walk for Autism

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# ADDITIONAL OPPORTUNITIES

## GOLD SPONSOR: \$7,500 - MULTIPLE AVAILABLE

- Four, 6ft tables in Resource Area
- 10X20 premiere activation space at the event
- Logo on all event t-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to place branded collateral in all swag bags
- 5 VIP parking and VIP area passes day of event

## SILVER SPONSOR: \$5,000 - MULTIPLE AVAILABLE

- Two, 6ft tables in Resource Area
- 10X10 tented activation space at the event
- Logo on all event t-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to place branded collateral in all swag bags
- 2 VIP parking and VIP area passes day of event

## BRONZE SPONSOR: \$2,500 - MULTIPLE AVAILABLE

- 6ft table in Resource Area (tent to be provided by Sponsor)
- Logo on website
- Tagged "thank you" social media post, post-event

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Any Baby Can



## THANK YOU FOR SUPPORTING OUR MISSION!

PLEASE SEND YOUR SPONSORSHIP REQUEST TO:  
CECILIA NGUYEN, DIRECTOR OF DEVELOPMENT  
CNGUYEN@ABCSA.ORG  
(726) 222-9256

BE SURE TO INCLUDE:  
DESIRED SPONSORSHIP LEVEL, HI-RES LOGO FILE, AND  
APPROPRIATE WEBSITE LINK AND SOCIAL MEDIA  
HANDLES

