

# ABC Annual Memorial Service & Butterfly Release



**MARCH 8, 2025  
AGGIE PARK, 6205 WEST AVE  
10AM**

Autism Support Services | Bereavement Support | Case Management

# SPONSORSHIP OPPORTUNITIES

Any Baby Can's annual Memorial Service, dedicated to honoring parents who have tragically lost a child, provides a deeply moving opportunity for families and friends to come together in remembrance.

The service features the release of butterflies, symbolizing the spirit of the children and offering a poignant moment of healing. Your sponsorship will help support grief counseling and bereavement resources for families, both during the event and in the days that follow. We invite you to partner with us as a sponsor, helping create a compassionate and meaningful experience for those who need it most.

## Purpose of the Event:

- To provide a safe and supportive environment for parents and families grieving the loss of a child.
- To offer a healing experience through remembrance and community.
- To raise awareness and provide resources for grieving parents and families.
- Through your sponsorship, you will help fund the event's logistics, butterfly release, memorial programs, and support services for those in need.

## Presenting Sponsor - \$10,000 (Exclusive)

- Recognition as the "Presenting Sponsor" of the event, included in all marketing materials (flyers, posters, social media, press releases).
- Logo prominently displayed on all event signage, event program, and thank-you banners.
- Recognition during the opening remarks and closing of the event.
- Dedicated social media posts and a mention in our event email marketing campaign.
- Your company logo on all butterfly release materials (programs, name cards, etc.).



## Hope Sponsor - \$5,000

- Logo featured on event signage, program, and social media recognition.
- Acknowledgment during the opening remarks of the event.
- Social media recognition and mention in event email marketing.

## Healing Sponsor - \$2,500

- Logo displayed on event program, event signage, and social media.
- Recognition during the event's closing remarks.
- Mention in event email marketing and a social media post.

## Serenity Sponsor - \$1,000

- Name listed in the event program and on event signage.
- Recognition on social media and event email marketing.

## Supporter Sponsor - \$500

- Name listed in the event program and social media recognition.
- Acknowledgment in event email marketing.

## In-Kind Sponsorship Opportunities

We welcome in-kind donations of goods or services that can help reduce event costs. Examples include:

- Butterfly release supplies (live butterflies)
- Floral arrangements
- Breakfast
- Printing services for programs and promotional materials



## THANK YOU FOR YOUR SUPPORT

Your participation in this event is more than a sponsorship—it is a gesture of kindness, empathy, and support for families in need of healing. By partnering with us, you play a vital role in providing a moment of peace and remembrance for parents and families during one of the most difficult times of their lives.

Together, we can create a beautiful and meaningful tribute to the children we've lost, and support the families who continue to carry them in their hearts.

For further information or to discuss sponsorship opportunities, please contact:

Cecilia Nguyen, Director of Development

Phone: 210-227-0170 Ext. 3000

Email: [cnguyen@abcsa.org](mailto:cnguyen@abcsa.org)

We thank you for your generous support and look forward to partnering with you to make this memorial service a heartfelt and memorable event.

### THE GARZA FAMILY

Children Assisted: Miles & Aiden Garza

Program: Bereavement Services

#### *“We felt a lot of love from Any Baby Can.”*

The Garza family lost their first son Miles, when he was 4 years old to Congenital Neutropenia/Wiskott Aldrich Syndrome. Miles' mother, Amber, reached out to Any Baby Can for counseling services and decided to donate her son's medical equipment to ABC to provide support for other families. Amber soon found out she was going to have another son, and in 2021 Aiden was born. The family was overjoyed. However, they soon found out that Aiden had a congenital blood disorder requiring a bone marrow transplant. On February 15th, 2024, Aiden passed away due to complications during the bone marrow transplant. The Garza family was heartbroken, but remembering the support she received from Any Baby Can for her first son, Amber reached out to the Bereavement Services team. Through the program, Any Baby Can provided burial for Aiden and counseling services for both Amber and her husband. More importantly, Any Baby Can provided hope and healing to their family when they needed it most.

Both Amber, Miles, and their daughter Isabella are active participants in the monthly support groups, and were there to help cut the ribbon on Any Baby Can's new Memorial Garden in May.

